

**AMELIA STATLER** (408) 679-8159 ameliastatler@gmail.com

**EXPERIENCE:**

**Levi Strauss & Co.,** Contract Senior Designer for Women's Sweaters & Knit Tops, June 2024-Present

- Responsible for shopping the global market for trend, inspiration, fabric, silhouette and competitive research
- Sketched new designs and colored up CAD's in CLO, Adobe Illustrator, and Adobe Photoshop
- Created and updated tech packs in partnership with Tech Design
- Participated in all fittings and milestone meetings
- Input BOM's into a PLM system and maintained BOM updates
- Partnered with Production, Tech Design and Trim Development to create tech packs and briefs and made sure margin targets were achieved.

**Amour Vert,** Senior Designer, July 2017-June 2024, San Francisco, CA

- Oversaw design and garment development for woven and knit dresses, woven and knit tops, sweaters, skirts, pants and jackets
- Developed concept and sketches for monthly seasonal product lines and presented out to leadership and cross functional partners
- Partnered with Technical Design and Production to create tech packs and communicate fit intent and design, ensuring execution and quality
- Researched and shopped global market to identify trends, silhouettes, fabric, color and competitive inspiration
- Managed weekly fittings in partnership with Technical Design to maintain on time delivery and alignment with brand vision
- Managed Freelance Designers, Freelance Technical designers, and in house sewing team
- Grew and managed the sweater business focusing on product development, sustainable yarn innovation, and design
- Collaborated with domestic and offshore partners
- Maintained deliveries in partnership with Technical Design, Merchandising and Production
- Demonstrated a strong ability to conceptualize collections and create compelling product while staying true to company sustainability initiatives

**GAP INC.,** Assistant Designer for Gap Global Outlet, August 2015-May 2017, San Francisco, CA

- Oversaw design, print and garment development for all woven and knit dresses, a \$40 million business
- Managed multiple product cycles simultaneously for the women's \$600 million business
- Strong profitability in dresses with over 60% margin rate
- Designing into brand initiative for dresses, delivered 33% year over year retail growth.
- Collaborated on denim wash, design development and sundry selection
- Maintained deliveries in partnership with Merchandising, Production, Tech Design and Fabric R & D
- Performed design research via magazines, blogs and trend websites
- Presented design and print direction seasonally to all levels of senior leadership
- Created sketches in Illustrator for designs, embroidery and design details
- Developed and over saw execution of all sweater, stripe and plaid CADs
- Managed freelancers in print development process
- Approved all print and color strike offs, communicating comments to Production and Merchants

**Levi Strauss & Co.,** Contract Designer for Global Bottoms and Made & Crafted, May 2014-July 2015

- Worked with multiple design teams to organize and execute projects
- Created and updated sketches in Illustrator
- Researched inspiration, concept and trend
- Entered and updated BOM's in a PLM System
- Created fit, fabric, finish and trim developments
- CAD and wash creation on mini bodies in Photoshop & Illustrator to create assortment
- Worked with designer to select, develop and approve all sundries
- Followed up with merchandising, sundries, fabric, wash house, and product development teams to be sure all deadlines were met
- Participated and assisted in all fit development and analysis

**Chaiken Clothing**, Assistant Designer, October 2013-May 2014, San Francisco, CA

- Excelled in a fast paced and deadline driven environment while focusing on a multitude of priorities
- Supported fabric, trim and fit development for each season
- Created detailed technical sketches in Illustrator, line plans and spread sheets in Excel
- Contributed to market and customer research
- Built partnerships with merchandising, tech design, production and sales to insure quality and execution of collections

**Chelsea Flower/ Love Sam**, Freelance Assistant Designer, August 2012-March 2013, New York, NY

- Created and updated tech packs and line sheets for wovens and knits
- Developed print concepts and mocked up on mini bodies in Photoshop
- Hand sketched flats
- Created seasonal color stories and executed trend forecasting
- Created embroidery and beading layouts and pitch sheets

**Industry Worn**, Freelance Design/Production Assistant, May 2012-August 2012, New York, NY

- Created sketches, patterns, samples, and conducted fittings
- Assisted designer in managing seasonal demands to meet deadlines
- Created tech packs and specifications for wovens and knits
- Chose fabric and trims based on customers' product/vision
- Interfaced daily with local manufacturers and factories

**Diane Von Furstenberg**, Design Intern, June 2010-Sept. 2010, New York, NY

#### EDUCATION

Academy of Art University, San Francisco, CA  
BFA in Fashion Design May 2010

#### COMPUTER SKILLS

- Proficient in Photoshop, Illustrator, Excel and Outlook